



CARE Update

**CANADIAN
CARPET
RECOVERY
EFFORT**

Current Situation with CCRE

- CCRE was incorporated in Jan 2010 to address the unique issues relating to carpet recycling in Canada
- Took several months to engage the stakeholders
- We have had three full Board meetings – May , July and September
- Current Board members include:
 - Beaulieu Canada
 - InterfaceFLOR Canada, Inc.
 - Kraus Canada
 - Shnier
 - ISO Installation Services
 - National Carpet & Flooring
 - Shaw Industries
 - Tandus Flooring Canada
 - The Home Depot Canada
 - C.A.R.E.

Current Situation on Canadian Scene

- 99% of post consumer carpet is going to landfill
- 95% of commercial carpet is going to landfill – there are some effort made by producers however the product is being shipped to Georgia – costly and inefficient
- A handful of recyclers are shipping to USA
- Strong desire in Canada to recycle by consumers, corporations and government
- Generally a green country with substantial programs in tires, batteries, electronics , all fluid containers etc.
- Many landfills in Canada are either full or closed
- Toronto currently ships waste outside of the metropolitan area



Where the policy is going

- Province of Ontario is the primary driver of policy on green initiatives in Canada. Other provinces are following
- Ontario Ministry of Environment has established The Waste Diversion Act (WDA) in 2002. Their mandate is:
 - To specify mechanisms for waste diversion programs
 - Sets out the process for these programs
 - Establishes roles for stakeholders (Waste Diversion Ontario (WDO), Industry Funding Organizations (IFOs))
 - Enables the ministry to establish how the costs of diversion programs are borne and by whom
- WDA has a polluter pays approach
- WDO has place flooring and carpet on its list for diversion
 - Targets will be set leading to 100% diversion



What has happened this year

- As in the US the leadership for sustainable programs are driven at the Provincial level – Ontario is viewed as leading the way
- Stewardship Ontario stumbled this summer.
- Likely a year away (after provincial election) before Stewardship Ontario pushes legislation like California
- CCRE is looking at a voluntary program to get ahead of the legislated approach
- Minister of Environment is aware of initiatives in California and is watching closely to determine if it will incorporate similar legislation

CCRE Current Activities

- Advocating that CCRE becoming the IFO (Industry Funding Organization)
- Are monitoring the Gov't activities to make sure we are engaged with them – don't want to be surprised
- Continue to recruit new members
- Evaluating Sustainable funding models – watching what is being done in California