

*About the ....*

**2012 – 2022 MOU**

**for the**

**Carpet America Recovery Effort  
2010 Conference**

**Anne Peters,**

***Gracestone, Inc.***

# **What is the new Memorandum of Understanding?**

**A multi-stakeholder collaborative  
decision-making process  
to craft the roles & responsibilities of  
parties in relation to carpet recovery  
for the 10-year period.**

# Stakeholders & current balance

- **Government** **27%**
  - MA, MN, IA, GA, FL, NC, Seattle, EPA
- **Entrepreneurs** **19%**
  - Carpet recyclers & thermal recovery ops
- **Third-party organizations** **14%**
  - NERC, CA PSC, GRRN, NSF, SCS
- **Carpet industry** **35%**
  - CRI plus key industries
- **Academic; Waste industry** **3%** -each

# Topics

- **Numeric goals for carpet recovery**
- **Overarching goal: landfill diversion - is that still the goal?**
- **Modes of recovery - define, delimit**
- **Financing**
- **Strong national system**
- **Timing; speed of implementation**
- **Regional markets**
- **Roles, responsibilities & consequences for MOU signers**

**Anne Peters,  
Gracestone, Inc.**

**303.494.4934**

**[annep@indra.com](mailto:annep@indra.com)**