

# ***The State of CARE***

**CARE's 7th Annual Conference  
The Conference Center  
Lansdowne, VA**

***Frank Hurd  
Chairman of the BOD***

# *The ones that make it Happen !!!!*



**Georgina Sikorski**  
**Executive Director**



**Jeremy Stroop**  
**Operations Manager**

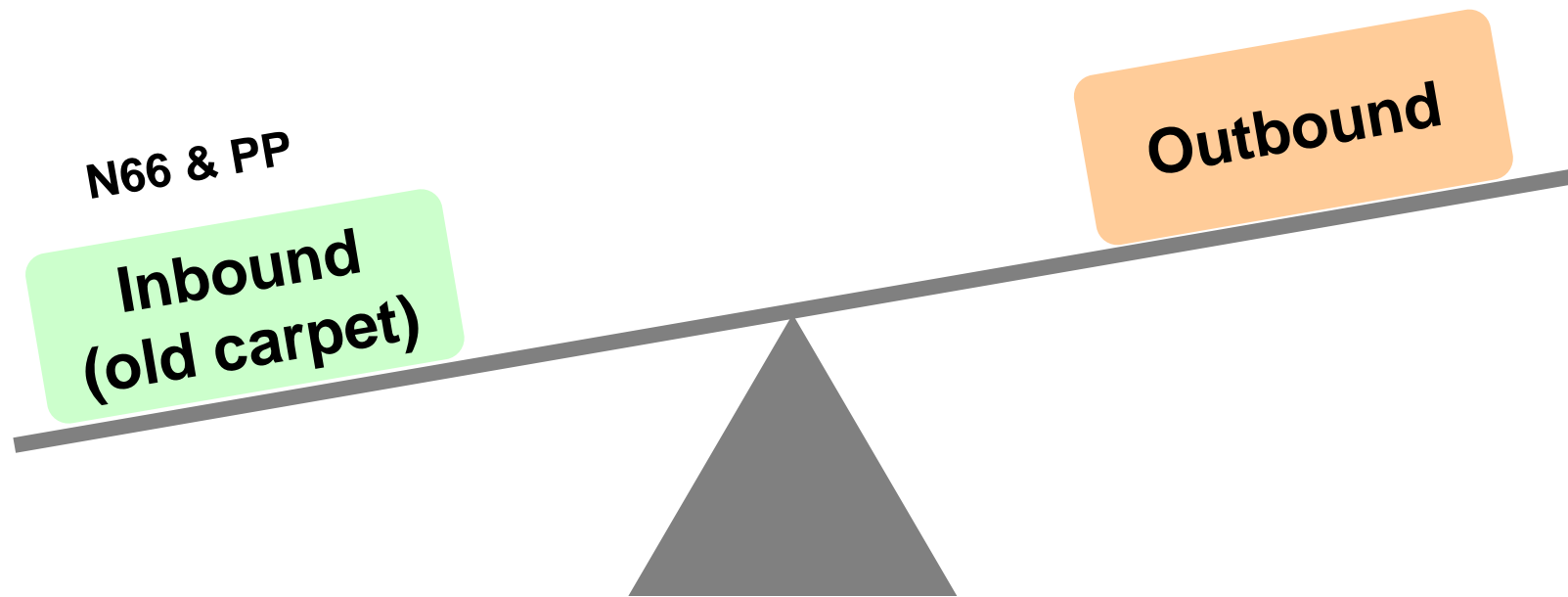


# *The Economy is no better!!*

- Housing in the tank
- Auto sales down
- Carpet sales down
- Consumer Confidence
- Unemployment



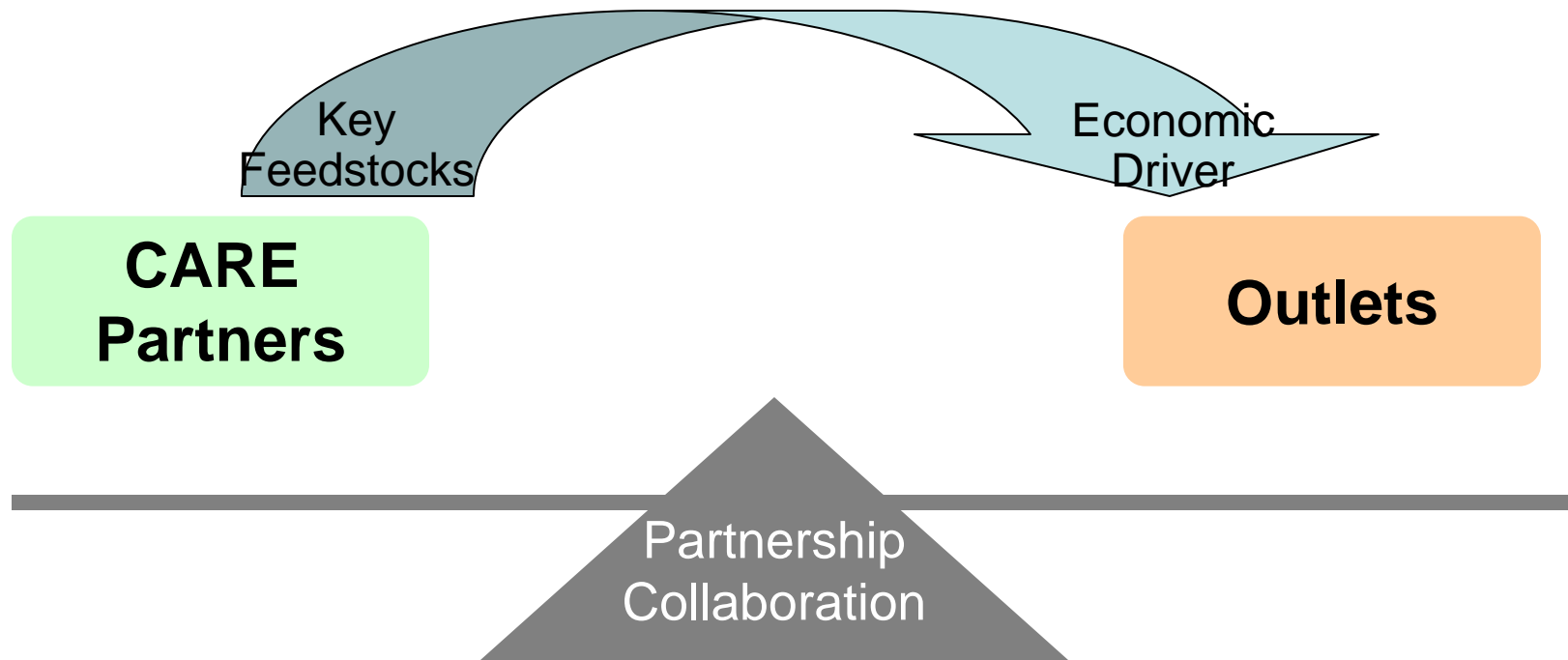
# *Direct Impact on CARE*



Collectors can collect way more than there are outlets for



# *The Challenge hasn't Changed!!*



*Balancing the Equation*



# Tough Year for CARE



# *What did we Accomplish?*

- Came Close to last year's number
- Collection Network in tact
- CARE BOD conducted strategic review
- Converted to a membership organization
- Specification Sheets for types of plastics
- Working to include PCC Carpet in NSF 140
- New MOU signatory – Maine
- Entrepreneur meeting and collector calls
- Carpet Recycling CEU
- Georgina Sikorski

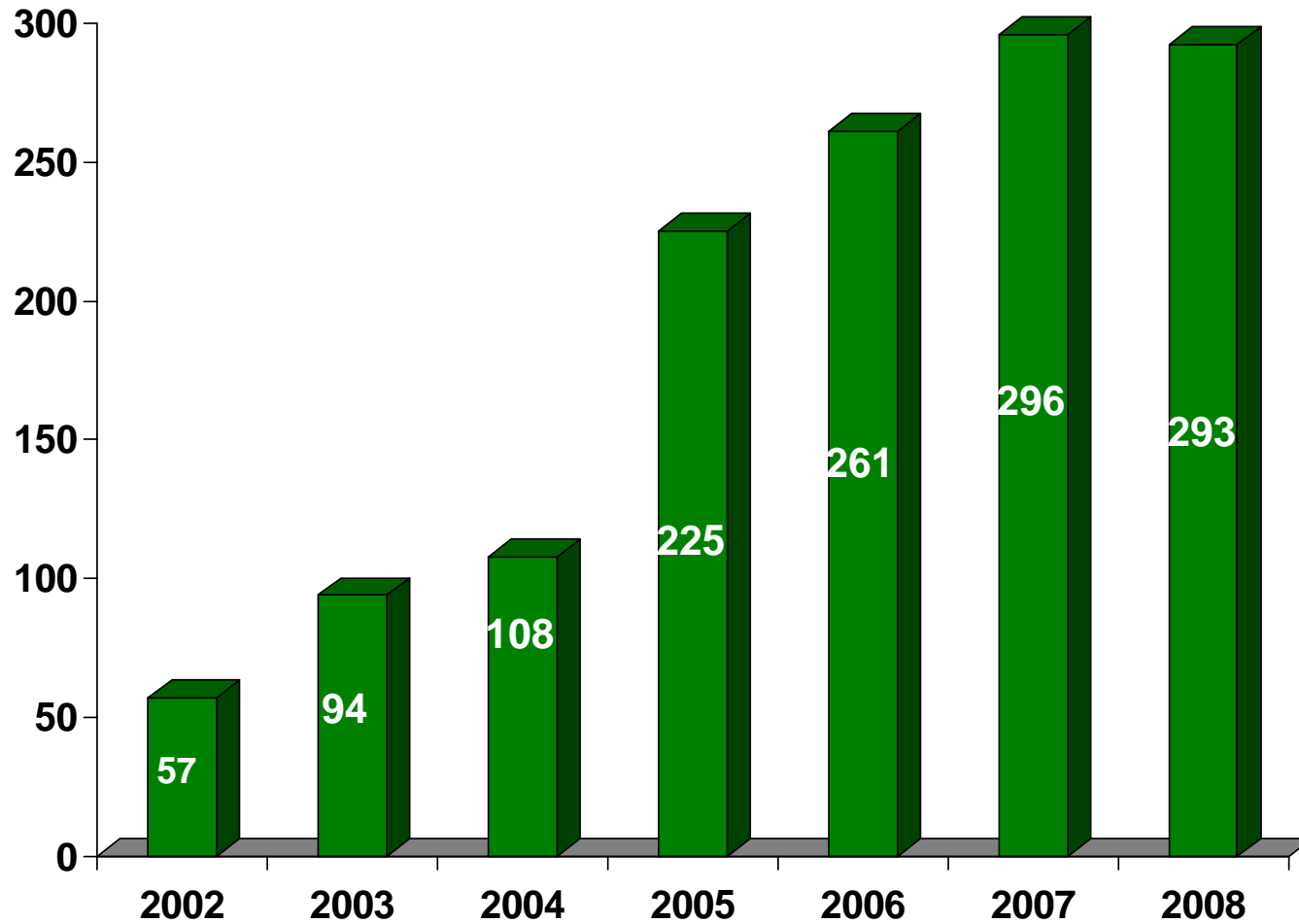


# *2009 Strategic Goals of CARE*

- **Achieve sustainable funding for the CARE organization in 2009**
- **Increase the demand and market opportunity for post-consumer carpet**
- **Strengthen the leadership position of CARE**



# CARE Diversion Progress



**Over 1.3B pounds of Post Consumer Carpet Diverted**



# ***CARE*** Creates Jobs

Economic Impact of Recycling  
**1100 Direct Jobs and 2200 Indirect Jobs**  
reported in our Survey



# Positive Environmental Impacts of CARE

- Environmental

- Eliminated 238,000 tons of GHG Emissions
- = to 2 MM barrels of oil NOT Burned
- = 728,000 Pine trees grown for 10 Yr



# *Organizational Changes*

- Georgina – New ED
- New Members on Board of Directors
  - Rick Ramirez , Shaw Industries
  - Dick Kruse, Kruse Carpet Recycling



# *Challenges for 2009*

- Continue to grow CARE network
- Find solutions to the imbalance
- Outlets, outlets, outlets
- Figure out how to better integrate into the plastics compounding industry
- Funding for the future of CARE
- Implement strategic direction



THANK YOU

 *Merci*

 Ευχαριστώ

 धन्यवाद

*Díky*  


 Gracias

 Teşekkürler

 Thanks

 תודה

*Vielen*  
**Dank**

 شكراً

 Bedankt



*For your support of* **CARE**



*Questions??*

