



Using Public Policy to be a Market Maker

State Government Affairs Perspective

CARE
2007 Annual Conference
May 8, 2007

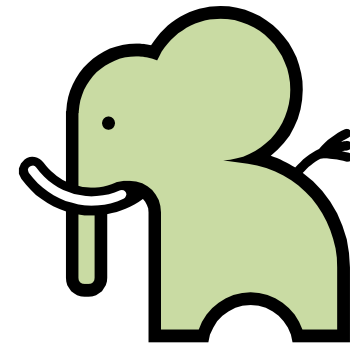
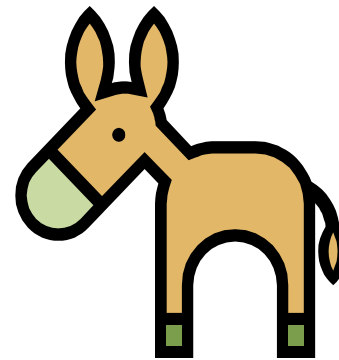


Jennifer Mendez
The Carpet and Rug Institute

PARTY SHIFT AT THE STATE LEVEL

Legislative Control at the State Level

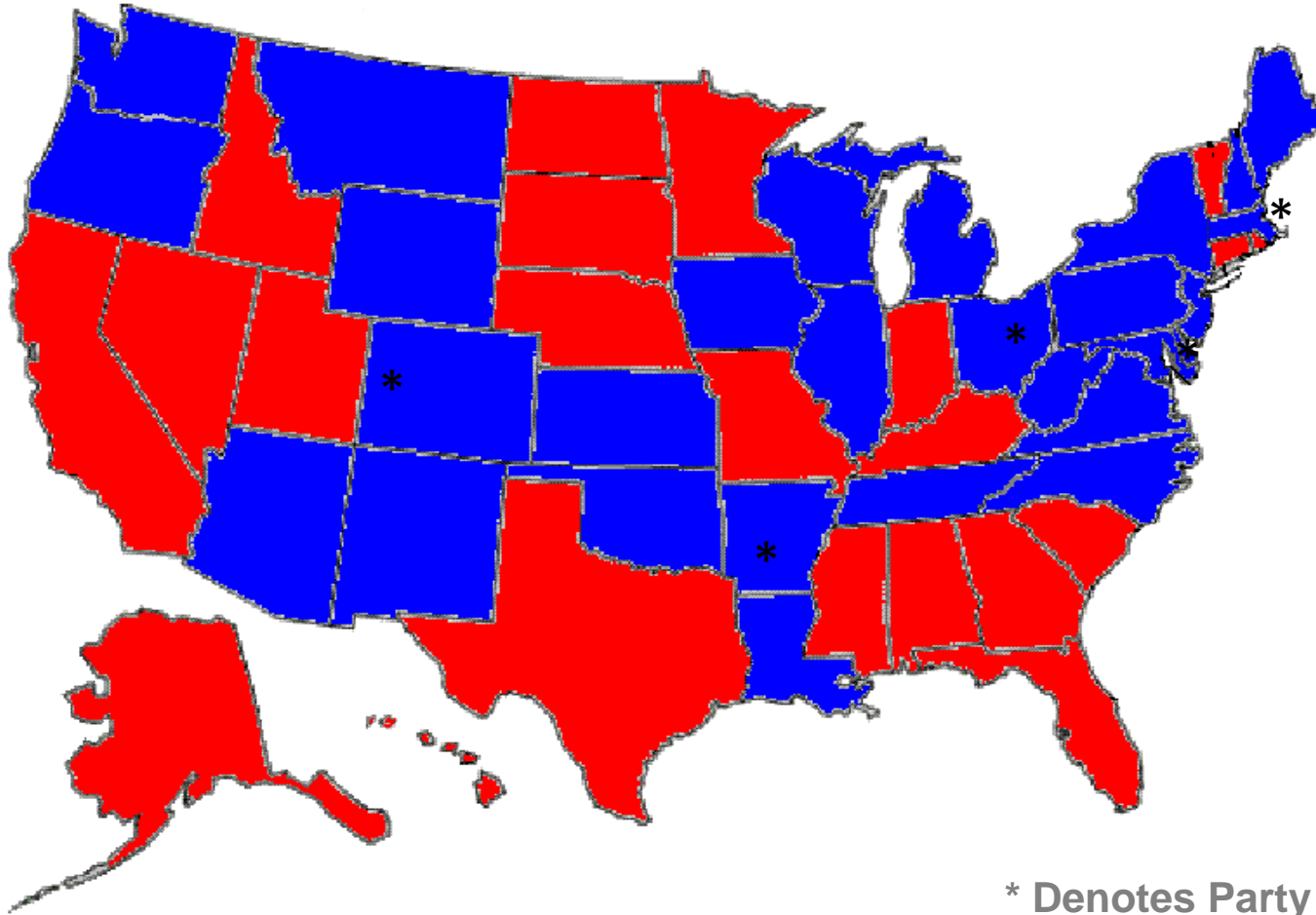
- 23 States Democrat
- 16 States Republican
- 10 states split
- 1 unicameral (Nebraska)



A Few Facts

- 2006 first time since 1982 that D's didn't lose seats in the house
- Currently - 3,986 state legislators are D (54.5%)
3,233 state legislators are R (45.5%)
- Now there are fewer chambers that have less than a 55% majority – lowest since 1988
- Record # of female legislators – 9 female Governors
- Youth vote up 24% (2,000,000 more in '06 than '02)

Gubernatorial Map 2007



* Denotes Party Change

Democrats – 28 and 22 - Republicans

Legislation in the States

- Climate Change
- Landfill restrictions
- State Building Green Requirements
“recycled content”
- Green Procurements
- E-Waste



Climate Change

Absence of Federal Action = states taking steps to reduce greenhouse gases

- 42 states have conducted ghg inventories
- 30 states have completed (or are in process) of preparing climate change action plans
- 12 states have set ghg targets

However, only a few states have implemented or are creating mandatory emission reduction programs

Climate Change (cont.)

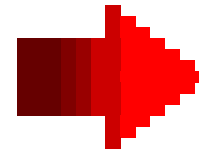
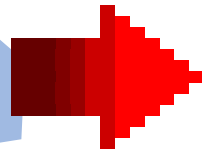
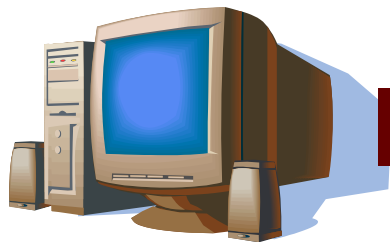
Significant developments in mandatory reduction regimes:

- Northeast Regional Greenhouse Gas Initiative (RGGI) (CT, DE, ME, NH, NJ, NY, VT)
- Five western states as well (OR, CA, WA, NM, AZ)
- CA most aggressive AB32

E-Waste

Example of an industry that can't come together....

...therefore, government mandates



A patchwork of regulation – no consistency!

Green Procurement

Many locations (cities & states)
passing legislation regarding
Environmentally Preferable
Purchasing (EPP)



State Building Green Requirements

Many states legislating that state building projects require materials containing “recycled content”



California

California alone has a number of bills regarding “green” building – Very aggressive

- Sustainable building standards AB35
- Environmentally sustainable affordable housing AB792
- Green Building Standards AB888
- Green building construction: best practices AB 1058
- Environment: Green Building AB 1327

Trendsetting

As goes California....



....so goes fill in the name of your state!!!

The Good News

CARE has a great story to tell at the state and federal !!!

- Voluntary initiative
- Promotes sustainability
- Market Maker!



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