

# California Greenin'



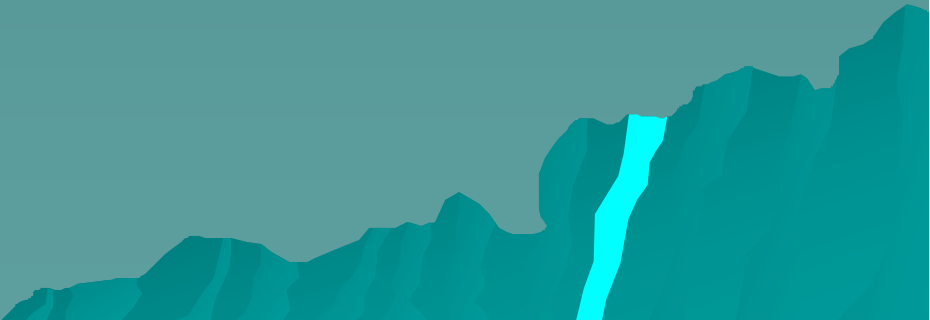
# What's new?

- ◆ Procurement
- ◆ Legislation
- ◆ Disposal
- ◆ Other efforts

# California Gold Standard

- ◆ CRI Green Label Plus™
- ◆ No PBDE
- ◆ 3<sup>rd</sup> Party Certified
- ◆ 10 percent post-consumer content
- ◆ Product reclamation (pegged to MOU)
- ◆ Achieve Gold or Platinum EPP level in *NSF Carpet Standard*

# California Gold Standard

- ◆ Adopted May 2006
  - ◆ All California purchases
  - ◆ All CMAS purchases
  - ◆ School districts (CHPS), Universities, Local Government
  - ◆ Other States
  - ◆ 11 Manufacturers
- 
- A decorative graphic at the bottom right of the slide, consisting of a silhouette of a mountain range in shades of teal and cyan.


Legislation?

The image features a solid teal background. At the bottom, there is a stylized silhouette of a mountain range. A prominent peak on the right side of the range is highlighted with a bright cyan color, while the rest of the mountains are in a darker shade of teal.

# Currently in play

- ◆ SB 899 (Simitian) Toxic Materials in Plastic Packaging
- ◆ AB 258 (Krekorian) Plastic Pellet Control—Marine Environment
- ◆ AB 722 (Levine) Incandescent Light Bulb Ban
- ◆ AB 1610 (Núñez) Tipping Fee Increase
- ◆ AB 712 (De León) Tipping Fee Increase (special fund)
- ◆ AB 1152 (Niello) Sales Tax Exemption for Manufacturing Equipment (Recycling)

# California Carpet Disposal Information

The background is a solid teal color. At the bottom of the image, there is a silhouette of a mountain range with a river or stream flowing through it, rendered in a lighter shade of teal.

# California's 2003 Disposal Study

- ◆ Carpet was 2.1% of California's 40.2 million tons of disposal
- ◆ 839,000 tons of carpet disposed in 2003
- ◆ Significantly higher than expected
- ◆ "All things being equal" implies 882,000 for 2005

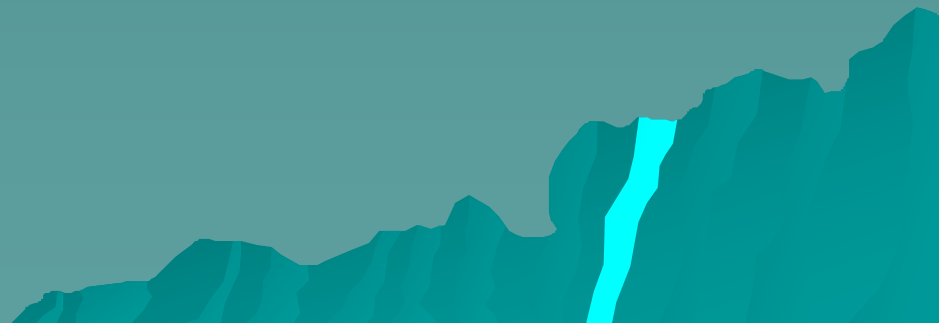
# Nationwide Disposal?

- ◆ Roughly (extrapolated by population)
- ◆ About 7.3 million tons

# Updates?

- ◆ New statewide study begins this summer.
- ◆ Data should be available in 2008.

# Other California Market Development Efforts



# State Agency Buy Recycled Campaign

- ◆ State law requires the purchase of RCPs.
- ◆ 50 percent of dollars spent on products in certain categories must be RCP
- ◆ All agencies must report annually to CIWMB
- ◆ We report to Governor and Legislature

# EPP Best Practices Manual

- ◆ 41 of 42 Chapters On-Line
- ◆ [www.green.ca.gov](http://www.green.ca.gov)
- ◆ Includes Carpet



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## Environmentally Preferable Purchasing

Sustainable • Energy Efficient • Green Buildings • Green Buying

### BEST PRACTICES MANUAL

## Building Maintenance - Carpet

### Environmental and Health Issues and Recommendations

*Purchasing carpet that is certified as meeting the [California Gold Sustainable Carpet Standard](#) will help you address the following environmental and health issues:*



#### Prevents Waste, End-of-Life Management:

About 840,000 tons of carpet - roughly two percent of California's waste stream - end up in California landfills every year. [\[1\]](#) Preventing waste can conserve natural resources and save landfill space. You prevent waste when you:

- Reduce the amount of material you buy to accomplish any task;
- Reuse a product; or
- Purchase carpet products from manufacturers that meet or exceed the [end-of-life recycling goals](#) of the Carpet Area Recovery Effort (CARE). Many manufacturers have carpet take-back programs in place and reclaim and recycle the carpet they replace.

In addition, carpet tiles can be replaced as they are damaged or wear out, rather than requiring the replacement of a whole area of carpet.



#### Recycled Content:

Many carpets are available with recycled content. Look for products that contain postconsumer material, which is finished material that has completed its life cycle

search



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**GOVERNOR**  
**Schwarzenegger**

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### Best Practices Manual

#### [Introduction](#)

#### [Sources](#)

[Materials Exchange](#)  
[DGS Surplus](#)  
[State Contracts](#)  
[Prison Industry Authority](#)  
[Recycled-Content Prod. Dir.](#)

#### [Batteries](#)

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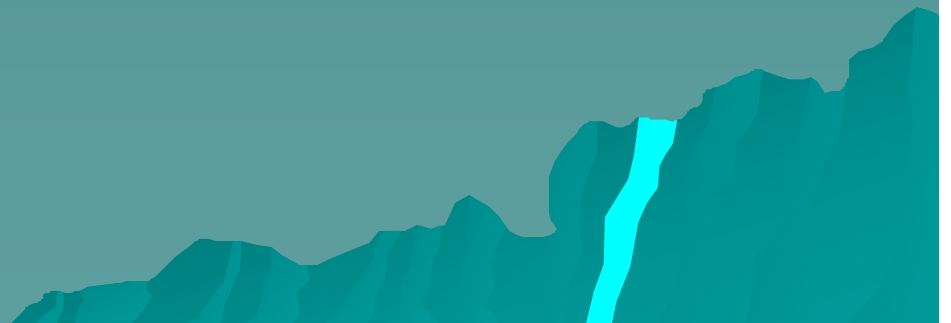
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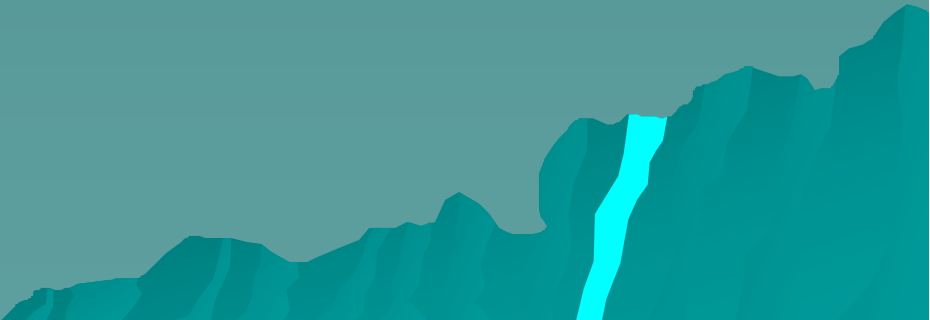
[Compost](#)  
[Ice Control](#)  
[Landscape Integrated Pest Management \(IPM\)](#)

# Collaborative for High Performance Schools (CHPS)



# CHPS

## Sustainable Products Database

- ◆ Searchable database
  - ◆ Products and services that meet CHPS Criteria
  - ◆ Funded by USEPA, CIWMB and CRI
  - ◆ Prior attempt at database failed
- 

Thanks for your  
attention!

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