



StarNet + CARE Partners Making Progress

May 3, 2006



Callaway Gardens Pine Mountain, GA.

Who is StarNet?



- 148 Member Companies
- 240+ Locations
- U.S. and Canada



Member-Owned Cooperative Commercial Flooring Only

Board of Directors

- Bob Sabosik (M.E. Sabosik Associates), Chairman
- Harold Chapman (Bonitz), Chairman Emeritus
- Randy Weis (RD Weis & Company), Treasurer
- Jim Vanhauer (Commercial Flooring Systems),
Secretary
- Randy Rubenstein (Rubenstein's), Director
- Chuck Rajner (OCP Contractors), Director
- Jim Creamer (Potomac Floor Covering, Inc.),
Director
- Bill Bohrer (Wall 2 Wall Floorcoverings), Director

Member-Owned Cooperative

Staff

- Lori Dowling, President and CEO
- Deb Esbenshade, Director of Member Services
- Fred Williamson, Director of Special Projects
- Dave Trowbridge, Controller
- Jason Sultana, LIFTMAN Administrator

Member-Owned Cooperative

Advisory Council

- Frank Pelosi (Metropolitan Contract Carpets)
- Ralph Grove (Commercial Carpets of America)
- Paul White (Paul White Tile)
- Rob Hailey (Howard's Rug)
- Bob Murdoch (M.E. Sabosik Associates)
- Dave Kalberg (Pierce Flooring and Design)
- Bill Imhoff (Intertech)
- Chuck Yoho (Rite Rug)
- Linda Goldstein (CI Flooring Solutions)
- Dick Eddy (Sergenian's)

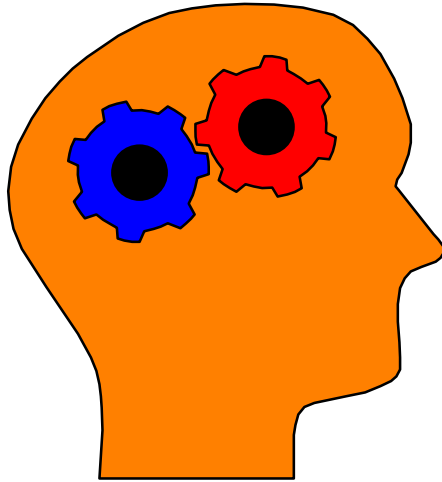
Member-Owned Cooperative

Committees

- Meetings
- Membership
- Advertising and Marketing
- Technology
- Best Practices
- Maintenance
- Training and Development
- Environmental

Environmental Committee *Strategy Statement*

To promote environmental stewardship to the StarNet membership via the development/implementation of environmentally responsible processes and educational programs for our membership and their clients”



Membership Requires a Proven Track Record



Code of Ethics

- Signed by all Members Before Joining!
- Environmental Focus

You Benefit by Working with StarNet Members!

Financial Stability

Professionalism

Pre-Project Consultation

Warehousing

Project Coordination

Fewer Claims

Full Service Providers

(furnish, install, maintain, reclaim)

National Advertising Campaign



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Flooring also requires the right person for the job.

Turning your flooring design into a floor takes a lot more than a flooring contractor.

It takes a project manager like your local StarNet Member, who's supported by the largest independent international flooring cooperative, which means buying power and access to unlimited resources needed to handle every detail:

- Unbiased product recommendations
- Shipping, warehousing and warranty support
- Municipal compliance support
- Trouble-free installation
- Resources to help qualify you for LEED points
- Maintenance and reclamation services

It's this single-source accountability that guarantees your commercial flooring project comes in on time and on budget, without sacrificing your creative vision.



1.800.787.6381
www.starnetflooring.com

For a FREE StarNet Services Kit
please email: mkty@starnetflooring.com

National Advertising Campaign

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Remember when service really mattered?
(It still does)

For every flooring need, there's a StarNet solution.

Installation	– Expertly installed, completed on-time and on-budget.
Maintenance	– Delivering flooring maintenance programs that sustain the appearance and performance of any type of carpet.
Reclamation	– Proper removal and disposal of carpet material, documented with a certificate of reclamation providing relief of any landfill liability.
Lift Services	– Cost effective solutions for safe moving of heavy retail gondolas, library shelving stacks and modular work stations.
Local & National	– Around-the-corner and multi-facility North American service.
Product Selection	– Unbiased recommendations of top-of-the-line flooring materials meeting your specifications purchased with our national buying clout.

So if you're looking for the best way to extend the life of your floor, or for other specialized flooring services give us a call. And long live your floor.



1.800.787.6381
www.starnefflooring.com

For a **FREE** StarNet Service Kit please email: mktg@starnefflooring.com

StarNet Service Programs



– Flooring Maintenance Program

- Ensure your products look good longer!
- 90 locations

Maintenance: Long Live Your Floor

To keep your new floor looking great and performing at its best, requires a structured maintenance plan. Not only does this extend the look of your floor, it extends its life.

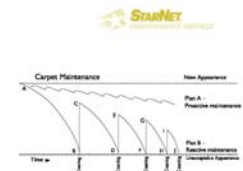
A well-maintained floor is also essential for the health and well-being of your employees. As flooring starts to break down, that leaves the floor open for injuries. But with proper maintenance, your flooring never becomes a workplace hazard.

Carpeting presents a whole other list of challenges. It can house bacteria and allergens that, can make air quality less than ideal. A situation that can actually decrease employee productivity because of additional sick days and a general sense of not feeling well at work. But with proper maintenance, this is a non-issue, and employee productivity remains constant.

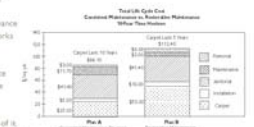
At WJZDWI, we will help you develop the ideal flooring maintenance schedule for your floor. Period. Because we're a StarNet member, we have no mill or cleaning product affiliations, which means our maintenance recommendations are completely unbiased. They're based on what works best for your flooring, not our vendors.

Not only do we help you develop a cost-effective flooring maintenance plan, we ensure that the maintenance service you receive will produce the best results.

Regardless of who installed your flooring, we know how to take care of it. Because the flooring project doesn't end once the floor is installed. It's part of our job to see that it lasts for years and years to come. Single source responsibility, end-to-end service.



Plan A shows that with a proactive maintenance program, carpet retains level of its original appearance over time. Plan B illustrates that reactive maintenance causes carpet to lose appearance much faster than carpet maintained with a proactive maintenance program.



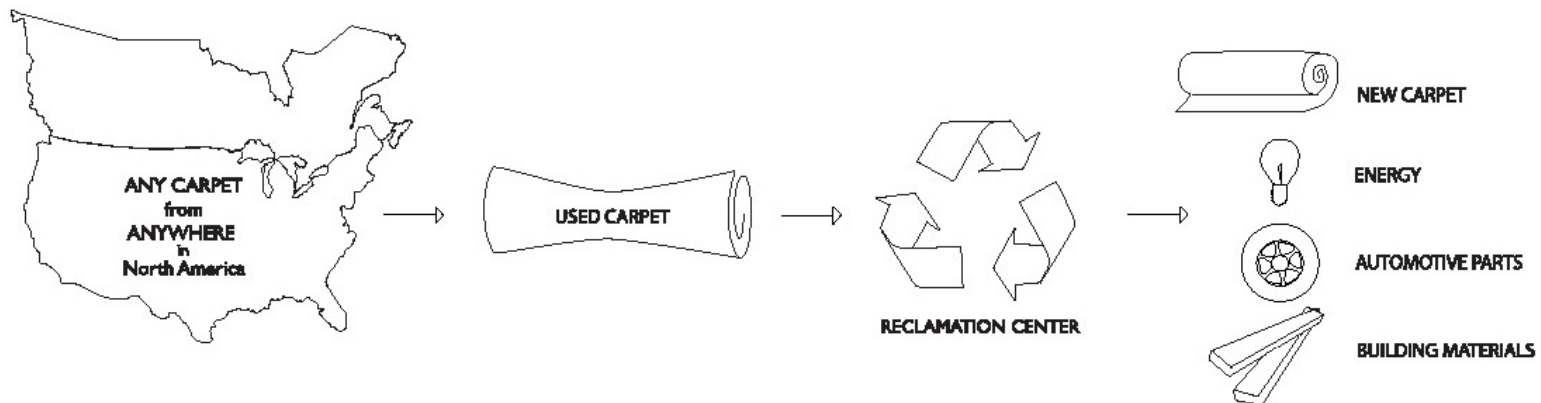
Plan A and Plan B are equal examples of Total Life Cycle Cost for floor coverings in a commercial building. Looking at the initial cost, installation, the number of years the carpet lasts, costs for replacement, and disposal. Plan A shows that proactive maintenance costs less than the life of the carpet.



StarNet Service Programs



- Carpet Reclamation Program
 - Eliminate latent liability
 - LEED



Reclamation Brochure

Carpet Reclamation.
We make it work for you.



It's easy

It's versatile

It's logical

recovery world



Reclamation Specification

<p>Carpet Reclamation – long form</p> <p>CONSTRUCTION SPECIFICATION SECTION 01350 SPECIAL PROJECT PROCEDURES—CARPET RECLAMATION</p> <p>SPEC NOTE: This section specifies requirements for removal and the Landfill Diversion of used carpet and scrap from new installation. Preparation of existing substrate should be specified in Section 09680.</p> <p>PART 1--GENERAL</p> <p>1.01 SUMMARY</p> <p>A. Section Includes:</p> <ol style="list-style-type: none"> 1. Furnishing of separate contract with Reclamation Agency for used carpet reclamation. 2. Procedures for removal and reclamation of used carpet. <p>B. Related Sections:</p> <ol style="list-style-type: none"> 1. Section 01738--Selective Demolition. 2. Section 02222--Building Demolition. 3. Section 09680--Carpet <p>1.02 SUBMITTALS</p> <p>A. Proposed dust-control measures.</p> <p>B. Proposed packing and transportation measures.</p> <p>C. Schedule of carpet reclamation activities indicating the following:</p> <ol style="list-style-type: none"> 1. Detailed sequence of removal work. 2. Inventory of items to be removed and recycled. <p>D. Reclamation agency must provide written documentation indicating it can provide a certificate (include example) for receipt of used carpet and clear statement that used carpet will not be landfill deposited.</p> <p>1.03 QUALITY ASSURANCE</p> <p>SPEC NOTE: If non-StarNet removal firms are allowed to provide reclamation services or carpet removal services, modify paragraphs 1.03 A&B to indicate that designated firms listed in Part 2 will be considered as carpet removers or reclamation agencies.</p> <p>A. Reclamation Agency: StarNet Commercial Flooring Cooperative Member Firm [or designated agent firm] providing Landfill Diversion under the StarNet/CARE reclamation program.</p> <p>B. Carpet Remover: StarNet Commercial Flooring System Member [or designated agent firm] providing carpet removal services for Landfill Diversion purposes.</p> <p>C. Regulatory Requirements: Comply with governing regulations. Comply with hauling and disposal regulations of authorities having jurisdiction.</p> <p>SPEC NOTE: For non-StarNet Member projects, add these requirements under 1.03 D: Record off-site removal of debris and materials and provide the following information regarding the removed materials. Time and Date of Removal; Type of Material; Weight and Quantity of Materials; Final Destination of Materials.</p> <p>SPEC NOTE: For non-StarNet projects, use 1.03 E to assure carpet is not landfilled. Delete 1.03 D for StarNet Member projects.</p> <p>1.04 PROJECT CONDITIONS</p> <p>A. Environmental Requirements: Obtain approval of Owner (Facilities Manager, Construction Administrator) before performing operations which generate contaminants.</p> <p>PART 2--PRODUCTS</p> <p>2.01 CARPET RECLAMATION AGENCY</p> <p>A. [List StarNet Member Firm]</p> <p>B. [List StarNet Member Firm]</p> <p>2.02 CARPET REMOVERS</p>	<p>et and Rug Institute Publication 104.</p> <p>problems with new ard for Installation of onsulted.</p> <p>sed carpet. Immediately remove from</p> <p>materials and equipment for re- d by Owner. where locally available or as designated</p> <p>conditions under which Work is to be proper or timely completion. ions have been corrected.</p> <p>g and guardrails as required to protect</p> <p>scrap and waste in the t 3.03 as necessary to moving carpet.</p> <p>sking side out and pack neatly in ste from new installation.] ers. Clean shall be defined as carpet free n, garbage, and tack strips. ns of the Carpet and Rug Institute (CRI), he amount of material in the container. boxes prior to placing in container. Do</p> <p>scrap in collection container.</p> <p>tained by sealing doors and other</p> <p>nuous flow of air into work area. Do not aust fan is used. Close windows at end</p> <p>ak into building or mechanical systems. aily to minimize tracking of contaminants t to work area with plastic and plywood; area to permit daily damp mopping.</p> <p>le 3.04 or 3.05 as e to be used, retain followed for packing a</p>	<p>y to coordinate pickup and drop-off of ked for security purposes, remove the</p> <p>tions for weight limits. Typical 000 lbs.</p> <p>will not be placed in land fill. rtify in writing that used carpet was with the StarNet/CARE Reclamation</p> <p>information contained within these StarNet Member Firm or CARE will not ry and all liability that may be claimed in these specifications. The user is at their sole risk and discretion. any obligation to correct any error or specifications.</p> <p>representations concerning suitability or aim any and all warranties, express or ltness for a particular purpose</p>
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StarNet Service Programs

CERTIFICATE OF CARPET RECLAMATION *StarNet/CARE Carpet Reclamation Program*



Certificate No.: 00002-06

Client: Atlantic County Utilities Authority

Project: Atlantic City Convention Center
One Miss America Way, Atlantic City, N.J.

Flooring Contractor: Baumgardner Floor Covering (BFC, Ltd.)

Quantity: 45,000 Square Feet

Weight: 50,000 pounds

Collection Period: July 2005

Date Presented: February 27, 2006

*This carpet was not sent to a landfill. Thank you
for making a difference in our environment, our
community, and our future.*

A handwritten signature in black ink, appearing to read "Lori Dowling", written over a horizontal line.

Lori Dowling
President & CEO
StarNet®

A handwritten signature in black ink, appearing to read "Robert Peoples", written over a horizontal line.

Robert Peoples, Ph.D.
Executive Director
Carpet America Recovery Effort



Goals for Program

- Create our future (StarNet + CARE) - *“Partnership”*
- Define North American reclamation program for StarNet - *done Invista & others*
- Must be easy for StarNet Members to use- *take all types*
- Cost neutral to local landfill cost - *Regional/local collection to reduce freight costs.*
- Must have credibility - *CARE responsible for screening participants - nothing goes to Land Fill.*
- Develop Carpet Reclamation Certificate - *done*
- Web enabled for public and StarNet Members - *Now on web*
- Educational materials – *Reclamation Brochure Redone*
- Develop Carpet Reclamation Specification - *done*
- Initial start-up target 1st quarter 2006 - *underway*

StarNet/CARE Goal for 2006

Keep 25M pounds of used carpet out of landfills
in 2006 (150% growth!)

Cost neutral to local landfill basis.

What do we need to do to achieve this?

- *Your help!*
- *More local collection sites*
- *More local Reclamation Businesses*
- *Keep us informed of your Progress via CARE Web Site.*



<http://www.starnetflooring.com>

- Select Reclamation
 - Download Brochure
 - Download Reclamation Specification
 - Use Member Locator to find area Members.
-
- WE ARE FOCUSED ON OUR GOAL!
 - THANKS for Listening!