

Vortex History

Vortex Commercial Flooring established in 1993.

Became a DuPont Flooring franchise in 1998.

Largest franchise base on volume and reclamation. .

Koch purchase of Invista, Vortex re-thinks reclamation.

Opens Vortex Composites in 2004.

Why re-think reclamation.

Economics: Our customers WILL NOT pay for reclamation.

Proof: Lots of talk but very few products available.

Competitive edge: Reclamation on spec will grow flooring sales.

(As long as there is no cost.)

Control: Need to be in the “drivers seat”.

Vortex Composites

Develop markets and products made from Vortex Flooring waste.

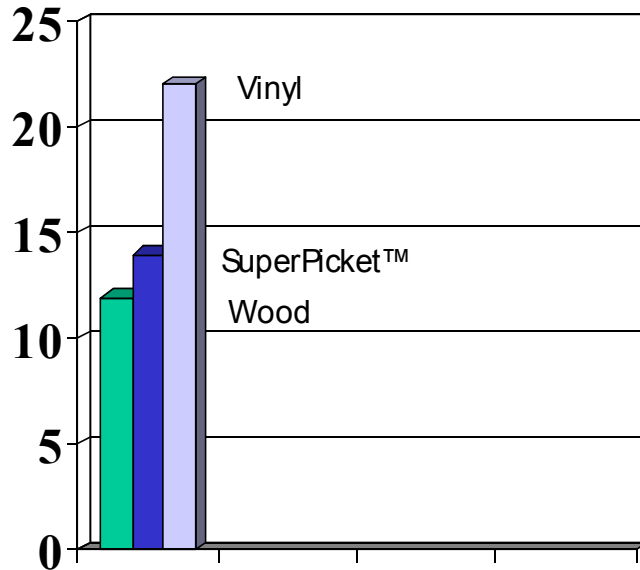
Product must be “ Better . . . Stronger . . . Faster (cheaper) then other products in the market we’re competing in.

Not a recycling company, but a manufacturer of quality products.

Products:

SuperPicket™ Fence System.

Average installed price of a 4' picket fence per lineal foot.



\$ per Ln.

Don't forget about the annual savings on wood sealant.



Products:

SmartTie™ Wall System

Features and Benefits:

40% lighter than concrete

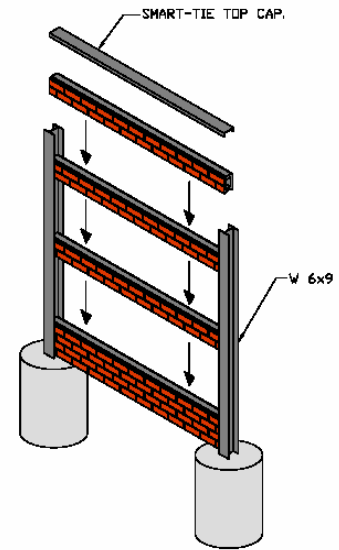
Cuts with normal wood tools

Impervious to freeze / thaw

No expansion / contraction

Realistic patterns & colors

Fast, easy installation



Approved for highway sound wall and retaining wall by IDOT.

Cost 30% less than pre-cast concrete yet stronger & lighter.

Any pattern, design, logo, words.

Utilize 1,000,000 lbs. Of waste per mile. Recyclable indefinitely.

Products:

SuperPallet™

Tested and rated for 1500 lbs.

Cost effective: \$30.00 - \$40.00 range.

Repairable

Longer life cycle

Custom sizes

Results

100% of all waste diverted into high value products.

Ability to offer recycling to flooring customers @ NO CHARGE.

2005 sales of Vortex Commercial Flooring up 30%.

Vortex Composites sales pay for recycling.

Developing first ever residential carpet program with SWALCO.

No segregation of carpets needed.

Starting to incorporate VCT into products.

Vortex Composites looking to expand into other states.

What are we looking for from
CARE?

ORDERS!