

# Los Angeles Fiber

Saving our planet one square yard  
at a time

# Lessons Learned

- Everyone will recycle providing there is no additional cost.
- No consumer will purchase products with post consumer content

# Los Angeles Fiber



# Los Angeles Fiber

- Do not dismiss negative information. Every rumor, every bit of news might have an impact on your business that is better to address early than late.

# Los Angeles Fiber



# Los Angeles Fiber

- Be prepared to take advantage of external market conditions, opportunities that develop outside of your control.
- Consider becoming smaller and make money rather than growing to break even.

# Los Angeles Fiber

- Always run your business as if it is for sale.
- Be able to accurately explain, in one sentence, your business issues.